UTILITY SAFETY IS BIGGER IN TEXAS

UTILITY SAFETY CONFERENCE & EXPO
DENTON, TX
APRIL 30 – MAY 2, 2019

MORE NETWORKING  INCREASED EDUCATIONAL OFFERINGS  GREATER ATTENDANCE  EXPANDED EXPO HALL

UTILITYSAFETYCONFERENCE.COM
Are you a fleet professional? Check out the Utility Fleet Safety Track!

Incident Prevention is dedicated to safe utility fleet operations, that’s why we’ve added a Utility Fleet Safety Track to the iP Utility Safety Conference & Expo. Join us in Denton to learn new ideas and strategies for building a strong safety culture throughout your entire organization.

Explore the expo hall featuring over 13,000 sq. feet of exhibit space and 60+ vendors! Get hands on access to all of the new utility safety and utility fleet products.
DATEs: April 30-May 2, 2019
EXPO DATEs: May 1-2, 2019
LOCATIoN:
Embassy Suites Hilton Denton Convention Center
3100 Town Center Tr., Denton, TX 76201

To register, visit utilitysafetyconference.com/register
USOLN members are eligible for a discount.

Conference Pass $1149
Conference Pass + 1-Year Online Education $1549
Group Discounts available for 6 or more!

HOTEL RESERVATIONS are not included in the registration cost, but we have a special group rate of $159/night plus tax.
Visit utilitysafetyconference.com/hotel or call (940) 243-3799 and mention that you’re with the iP Utility Safety Conference to secure your group rate.

The importance of creating a culture in which people at all levels feel personally responsible for safety is paramount to a safe working environment. Leaders can take deliberate steps in pursuit of this culture, but must avoid common pitfalls along the way. Drawing from research in Human Performance and Social Psychology, Keynote Speaker Phillip Ragain provides a roadmap for leaders hoping to move toward a high-performing safety culture.

KEYNOTE PRESENTER: PHILLIP RAGAIN, THE RAD GROUP
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<td>EARLY REGISTRATION &amp; BADGE PICK UP</td>
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<td><strong>TUESDAY, APRIL 30, 2019</strong></td>
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<td>REGISTER ONLINE at <a href="http://www.utilitysafetyconference.com">www.utilitysafetyconference.com</a></td>
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<td>Awaken the Leader In You</td>
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### COURSE DESCRIPTIONS

#### TUESDAY, APRIL 30 • 9:15-10:30AM

**Arc Flash Testing & PPE Update**  
How much do you know about IEEE 1584? This session will feature the latest on arc flash research, standards and lessons from incident investigations. Arc Flash expert Hugh Hoagland will focus on concepts that workers and safety directors need to understand in order to keep workers safe from potential arc flash events, followed by a discussion of new research on arc blast pressure, arc ratings and their correlation to IEEE 1584, ArcPro and real-life exposures.  

**YOU WILL LEARN:**  
- To understand when arc blast pressure is a hazard and when it is not  
- To understand how arc ratings work and what they mean for worker protection  
- An introduction to the improvements in IEEE 1584 and some differences in ArcPro calculations and IEEE 1584 calculations  

**Speaker:** Hugh Hoagland, CECSP, Sr. Consultant, e-Hazard.com & ArcWear.com

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**The New View: How Human Performance Enhances Safety**  
This session will cover the traditional views and typical approach to safety as well as highlight the differences between human performance and safety. Learn how human performance enhances safety as presenters Robert Buckingham and Ron Farris share some of the latest thinking in safety (The New View) and how it is helping organizations to sustain a strong safety culture.  

**YOU WILL LEARN:**  
- Why bureaucracy and compliance alone will not prevent incidents and undesirable events  
- The human view of Industrial Safety and a proactive approach to incident prevention  
- Why we should implement a Human Performance approach to safety in every situation  

**Speakers:** Robert Buckingham, CUSP, Human & Organizational Performance Enhancement, Hope Consulting LLC; Ron Farris, Subject Matter Expert, Hope Consulting LLC

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**Investigating and Documenting Slip, Trip & Fall Incidents**  
Gravity affects humans. Slip, trip and fall incidents affect worker safety in the office, the fleet, and the field. Strong incident investigation determines root causes, drives corrective actions, and provides evidence in claims processing and litigation. This session will convey the gold standard in investigating and documenting these incidents.  

**YOU WILL LEARN:**  
- To identify applicable OSHA and consensus standards  
- To identify common physical and behavioral slip/trip/fall hazards  
- To apply root cause investigation techniques to slip/trip/fall incidents  

**Speaker:** Chip Darius, CUSP, OHST, CET, CSHO, President, Safety Priority

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**Operation, Maintenance and Safety of Hydraulic Powered Equipment**  
Do you know how energy is transformed and directed within hydraulic powered equipment? Get an explanation of the operational characteristics and potential danger of confined fluid under pressure while learning basic maintenance and troubleshooting tips that will help utilities maintain quality work practices in their daily routines.  

**YOU WILL LEARN:**  
- The basics of hydraulic powered equipment and how energy is transformed and directed to move large loads and do basic work functions  
- The importance of maintaining clean oil and conducting routine maintenance regularly  
- Simple troubleshooting and problem-solving techniques of both hydraulic and electrical systems  

**Speaker:** Tony Kraut, Sales Manager, Watson Drill Rigs

#### TUESDAY, APRIL 30 • 10:45AM-12:00PM

**It’s Easy to Miss Something You’re Not Looking For: Critical Thinking and Situational Awareness for Electric Safety**  
You can’t be safe if you don’t control hazards and you can’t control hazards if they aren’t identified. This presentation will take a dive into human judgement, with interactive ways to learn about heuristic traps, brain physiology and human limitations as they relate to mitigating risk in the utility industry. Specific electric education in step potential, phase to ground and phase to phase hazards will be covered.  

**YOU WILL LEARN:**  
- To identify human heuristic traps  
- About electric hazards and avoiding risk  
- Self-awareness of brain systems and how your judgement is hacked by your own brain  

**Speaker:** William Martin, CUSP, Safety & Training, Northline Utilities, LLC

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**Strength and Conditioning Strategies to Prepare the Next-Generation Utility Worker**  
Enter level training schools often serve as the transition from light or sedentary work to heavy duty jobs. More and more individuals are seeking jobs in the trades but may have little to no experience with regular physical activity. How can hiring managers, training specialists and safety professionals ensure newly hired employees have the strength, endurance and flexibility needed to perform work safely?  

**YOU WILL LEARN:**  
- The current demographic seeking jobs in utility and construction sectors  
- How to implement a Post Offer Screen as a hiring best practice  
- How physical conditioning, functional movement nutrition and environmental factors affect injury prevention & how immediate first-aid and triage create positive outcomes for trainees  
- The results companies using these strategies presently experience  

**Speaker:** Jeremy Verillo, ATC, CEAS III, CWcHP, CMMSS, Vice President, CIP Solutions, Inc.

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**Understanding Distribution Cover Up: How to Achieve Isolation & Insulation**  
Often, distribution cover up training programs are measured solely by what regulations require, which is not enough. In this session, you’ll learn how one company changed their program to require more than regulations require and how it has resulted in fewer contacts and fatalities. Additionally, we’ll explore whether or not OSHA missed an opportunity to require additional cover on path-to-ground and secondary points of contact to reduce flashes and contacts.  

**YOU WILL LEARN:**  
- A historical review of how cover up has evolved over the years  
- Learn how your company’s program measures up to industry and regulation standards & discover whether or not changes are needed  
- Understand which cultural procedures in training allow accidents to occur  

**Speaker:** Jeremy Verillo, ATC, CEAS III, CWcHP, CMMSS, Vice President, CIP Solutions, Inc.

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**Critical Thinking and Situational Awareness for Electric Safety**  
This course will provide the utility worker with knowledge on how critical thinking and situational awareness can be applied to their job. Learn how human performance enhances safety as presenters Robert Buckingham and Ron Farris share some of the latest thinking in safety (The New View) and how it is helping organizations to sustain a strong safety culture.  

**YOU WILL LEARN:**  
- To understand when arc blast pressure is a hazard and when it is not  
- To understand how arc ratings work and what they mean for worker protection  
- An introduction to the improvements in IEEE 1584 and some differences in ArcPro calculations and IEEE 1584 calculations  

**Speaker:** Hugh Hoagland, CECSP, Sr. Consultant, e-Hazard.com & ArcWear.com

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**Storytelling for Safety: How an Ancient Art of Influence Can Inspire Better Safety Performance in Your Fleet Organization**  
When rolling out a new fleet or safety initiative, how often do you get pushback from folks in the field? What if you could improve the odds that your message will get past that resistance and be more memorable and impactful—to actually influence behavior? You can...by becoming an effective storyteller. Join Sean Lyden, a professional storyteller and editor at Utility Fleet Professional magazine, as he shows you how to tap into the power of this ancient art of influence to become a more effective and persuasive leader.  

**YOU WILL LEARN:**  
- The Top 3 reasons why you should make mastering the art—and science—of storytelling a priority in your leadership education  
- How to structure your stories for maximum impact using the MORAL Framework

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**Speaker:** Jeremy Verillo, ATC, CEAS III, CWcHP, CMMSS, Vice President, CIP Solutions, Inc.
PART I
Personal Protective Grounding: What Works & What Doesn’t

How much do you know about personal protective grounding? Become confident in your understanding of the role of personal protective grounding in utility maintenance and construction during this presentation. Grounding expert Jim Vaughn will highlight grounding best practices, induction incident case studies and a thorough explanation of what works and what doesn’t.

YOU WILL LEARN:
• The principles of current flow in grounded systems
• How bonding ensures protection for workers
• The purpose and limitations of grounding for T&D, trucks, underground installations and substations

Speaker: Jim Vaughn, CUSP, Sr. Consultant, Institute for Safety in Powerline Construction

PART II
Personal Protective Grounding: What Works & What Doesn’t

How much do you know about personal protective grounding? Continue the discussion from the 1:30pm session and become confident in your understanding of the role of personal protective grounding in utility maintenance and construction during this presentation. Grounding expert Jim Vaughn will highlight grounding best practices, induction incident case studies and a thorough explanation of what works and what doesn’t.

YOU WILL LEARN:
• The principles of current flow in grounded systems
• How bonding ensures protection for workers
• The purpose and limitations of grounding for T&D, trucks, underground installations and substations

Speaker: Jim Vaughn, CUSP, Sr. Consultant, Institute for Safety in Powerline Construction

Build a Better Boat: Using OSHA Standards as Safety System Improvement

Although most circumstances are out of our control, we can build a better boat in order to help us ride the waves. This session will discuss best methods of using “CORE” OSHA Electric Power Standards to improve and strengthen your safety system performance. OSHA standards, 1910.269 and 1926 Subpart V, will be highlighted along with industry best practices for applying the identified “CORE” standards to ensure your boat can ride the wave successfully.

YOU WILL LEARN:
• The importance of using OSHA electric power standards to improve safety performance
• “CORE” OSHA electric power standards that can improve your safety performance
• How to evaluate and strengthen “CORE” OSHA standards using industry best practices

Speaker: Skip Holloway, CUSP, Associate Trainer, SET Solutions, LLC

Let’s Get Physical! Understanding Functional Body Mechanics to Prevent Injuries

Employees are consistently coached on how to lift and move safely to avoid injury. But are your employees truly understanding why they should follow these recommendations in the real world? This presentation provides an interactive look at the musculoskeletal system and provides coaching techniques that can be used to train your team to move safely in the most efficient way possible. Using these techniques, companies can improve employee health, reduce recordables, and minimize future risk of injury.

YOU WILL LEARN:
• The psychological, sociological, and economic barriers to accessing today’s healthcare systems
• The basics of general stretching and strengthening exercises to address discomfort, reduce the risk of injury, and improve overall health
• Biomechanical coaching tools and how they assist in the prevention of the common injuries in a workplace

Speaker: Tony Kaczkowski, MHCA, MLS, LAT/ATC, CEES, Chief Strategy Officer, Briotix Health

Using Telematics to Improve Driver Behavior and Stop Distracted Driving

Every five seconds, a vehicle crash occurs in the U.S. Driving is the most dangerous task an employee performs, causing 41% of all fatal workplace injuries and costing over $500,000 for each fatality. Traditional telematics, in their focus on vehicle metrics like location and distance, have been unable to improve driver safety. But new artificial intelligence and app-based technology focus on improving driver behavior and thus increasing safety. Whether a company uses a grey fleet, legacy telematics or no fleet strategy, a software solution can quickly and easily improve safety, efficiency and productivity whenever employees are on the road.

YOU WILL LEARN:
• How utility employers can harness technology to mitigate distracted driving
• How existing telematics technologies can be leveraged to understand driver behavior
• Tips for road mapping a complete driver safety program
• How “grey fleets” impose unique risks for utility companies—and what you can do about it

Speaker: Lisa Cooper, VP of Integrated Solutions, Aware360

Distraction Training: How to Reduce Incidents Through Improved Concentration

We are easily distracted, and distractions lead to injuries. Distractions can be reduced through concentration, which is a skill that can be learned. This session will introduce the Emotional Quotient Competency Model and explain how to develop the skill of concentration. Participants will learn mental skill exercises and ways to improve their personal performance and engage their frontline leadership.

YOU WILL LEARN:
• Mental skill exercises in order to improve your personal performance
• How to increase your ability to concentrate and teach others at any level to concentrate
• How to reduce distractions on the job

Speaker: Parrish Taylor, Managing Director, Taylor-Made Concepts, LLC

7 Essential Components of Successful Safety Programs

Have you ever wondered how to make your safety program more effective? In this presentation, we will discuss the seven safety system components that we have found to be successful in every safety program. These seven components have been proven effective in small utility contractor environments as well as large utilities and everywhere in between. We will thoroughly explain the seven components and discuss applications in various circumstances.

YOU WILL LEARN:
• How to conduct a preliminary GAP Analysis of your existing safety program in light of the seven essential components
**LEAD to WIN: Stop Telling & Start Communicating**

Speaker: Chip Darius, CUSP, OHST, CET, CSHO, President, Safety Priority

- A thorough understanding of the seven essential components of every effective safety program
- How to apply each of the seven critical components

**YOU WILL LEARN:**
- It’s required.
- Make sure your workers are safe in roadway work zones by getting a great understanding of OSHA & ANSI requirements for roadway work zone safety. Through the use of a presentation, small group exercises and case study critiques, you’ll gain valuable insights into the processes, strategies and steps you should take to prevent runover/backover incidents, recognize blind spots around heavy equipment and understand which high-visibility clothing is required and when.

**Runover/Backover Prevention and Work Zone Safety**

Make sure your workers are safe in roadway work zones by getting a great understanding of OSHA & ANSI requirements for roadway work zone safety. Through the use of a presentation, small group exercises and case study critiques, you’ll gain valuable insights into the processes, strategies and steps you should take to prevent runover/backover incidents, recognize blind spots around heavy equipment and understand which high-visibility clothing is required and when.

**Best Practices for Expanding Your Utility’s Electric Vehicle Fleet**

This presentation will introduce fleet managers to industry best practices when managing the transition to electric vehicles. It will cover various case studies from leading utility fleets to demonstrate how they have applied telematics data into their operations to ensure safe and successful adoption of this technology. This will include a comparison of heavy-duty vehicles like ePTO bucket trucks to light-duty sedans in motor pools and everything in between.

**YOU WILL LEARN:**
- An overview of how electric vehicles are impacting the job of fleet managers in the utility industry
- Compare and contrast the difference between light-duty and heavy-duty electric vehicles in various utility fleet applications
- Case studies of utility fleets using telematics to manage the transition of electric vehicles

**It’s a Wonderful Life: The Benefits of a Safe Working Culture**

What are you thankful for? Every utility professional has a valuable life they deserve to live out. This presentation will focus on working safe, teaching others to work safe by setting the right example and what it means to have a safe working culture. Turning the focus away from the hardships that come when we do not work safe, attendees will instead be challenged to look at all the positive aspects of this wonderful life we have because we chose to work safe.

**YOU WILL LEARN:**
- How to recognize when your company is in a rapid growth cycle
- How to develop and implement a safety system that supports compliance
- How to use safety as a systematic tool to build morale and foster a culture of trust

**Runover/Backover Prevention and Work Zone Safety**

Make sure your workers are safe in roadway work zones by getting a great understanding of OSHA & ANSI requirements for roadway work zone safety. Through the use of a presentation, small group exercises and case study critiques, you’ll gain valuable insights into the processes, strategies and steps you should take to prevent runover/backover incidents, recognize blind spots around heavy equipment and understand which high-visibility clothing is required and when.

**YOU WILL LEARN:**
- The correct sequences for work zone setup and takedown
- The importance of pre-job briefings that include contractors and law enforcement and traffic control
- The purpose of MUTCD part 6 and state supplements
- About internal traffic control plans

**Overcoming Rapid Growth Challenges through Effective Operational Assessment & Communication**

Once upon a time, there was a construction company that did safe, efficient and high-quality work. As a result, all their happy clients gave them more and more work… a lot more work. And suddenly, the contractor went from a well-oiled machine to an organization spread so thin that their production, safety and quality diminished and their clients quickly moved on to other contractors. The End. Sadly, not all success stories have fairy tale endings. In this session, you’ll learn how to avoid the pitfalls of rapid growth through the use of operational assessment and communication tools and strategies.

**YOU WILL LEARN:**
- How to recognize when your company is in a rapid growth cycle
- How to implement accurate quality and safety assessment tools and strategies
- How effective communication helps to overcome the stress of rapid growth

**WEDNESDAY, MAY 1 • 8:30AM-2:00PM**

**Exhibit Hall Open**

**WEDNESDAY, MAY 1 • 9:45-11:00AM**

**Safety: A Compliance Program or a System That Supports Compliance?**

This presentation will discuss the importance of implementing a safety system that effectively supports compliance. Many employees view safety as a mandate of rules and PPE which has the potential to destroy culture and create an environment of distrust. During this presentation, we will demonstrate that safety is a valuable tool that fosters employee morale and productivity. The ultimate goal is for participants to understand that safety is not a necessary evil, mandated cost, or burdensome program; it is essential to the wellbeing and success of an organization and its employees.

**YOU WILL LEARN:**
- Differences between a safety compliance program and a safety system that supports compliance
- How to use safety as a systematic tool to build morale and foster a culture of trust
- How to develop and implement a safety system that supports compliance

**Speaker:** Pam Tompkins, CUSP, CSP, CSA, President/CEO, SET Solutions, LLC

**WEDNESDAY, MAY 1 • 7:30-8:45AM**

**LEAD to WIN: Stop Telling & Start Communicating**

How many times have you heard someone say, “I’ve told them 1,000 times.”? Have you ever assumed communication has taken place because you sent an email and got a read receipt? Did you know words account for less than 10% of communication? How many incidents are caused by lack of or ineffective communication? What happens when we don’t communicate? This course will define communication and walk through each step of the communication process including message and media selection, filters, obstacles, and feedback. The ultimate goal will be to communicate for mutual understanding.

**YOU WILL LEARN:**
- To intentionally communicate for mutual understanding
- To identify and overcome challenges throughout the communication process
- The results of effective and ineffective communication
- To avoid inundation, ambush, CYA, and junk-mail communication

**Speaker:** David McPeak, CUSP, CET, CHST, CSP, CSSM, Director of Professional Development, Incident Prevention Institute

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**WEDNESDAY, MAY 1 • 6:00-8:00PM**

**Welcome Reception**

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**WEDNESDAY, MAY 1 • 6:00-8:00PM**

**REGISTER ONLINE at www utilitysafetyconference com | QUESTIONS? Call 815-459-1796**
## Ergonomic Issues in the Field: What Every Safety Professional Should Know
Ergonomic issues pose unique challenges to utility professionals working in the field. Learn to identify biomechanical risk factors specifically for the utility worker and explain how implementing the corrective body mechanics can alleviate stressors on their bodies. This course will assist every utility professional to identify risk factors in the field and to ways to address them with proper body mechanics.

**YOU WILL LEARN:**
- Basic anatomy as it relates to ergonomics for the utility worker
- To identify biomechanical risk factors that are associated with the work performed in the utility sector
- To apply the proper body mechanics to the stressors that are involved with these risk factors

*Speaker: Jim Flood, Director of Operations, ATI Worksite Solutions*

## Lunch Keynote: How to Build A High-Performing Team
High-impact presenter Bob McCall will share the methodology for building a high-performing team by answering the question, “Why build a high-performing team?” During this presentation, McCall will unlock many myths concerning leadership expectations and highlight 20 must-know leadership principles that will connect and shape workers into high-performing team members. Bob believes the power is in people who are willing to demonstrate passion, commitment, engagement from themselves thus creating a winning culture of top performers.

**YOU WILL LEARN:**
- Easy coaching techniques for utility professionals for reducing vehicle incidents and improve driver safety performance
- How to build on a utility company’s fleet safety policy action plan to provide coaching that encourages and helps drivers reach their own conclusion—that “ah-ha” moment where they understand clearly how to make positive, discernible changes in their safe driving performance
- How to use simple coaching tools to foster acknowledgement of warning signs, create a personalized action plan within corporate safety guidelines and routinely perform an ongoing self-evaluation

*Speaker: Arthur Liggio, President/CEO, Driving Dynamics, Inc.*

## Eyes in the Skies: How You Can Use Drone Technology to Mitigate Utility Safety Risks
What do you need to start a drone inspection program? What are some of the hazards associated with using drones? How can these be utilized other than inspections? Utility contractor Coutts Brothers has been using unmanned aircraft systems (UAS, or drones) to inspect power lines for more than three years and will share insights and knowledge gained from their experience. You’ll learn what types of applications they have been using drones for, how drones helped to improve safety at Coutts and what lessons they’ve learned along the way.

**YOU WILL LEARN:**
- How drones operate as it relates to work in the utility industry
- How drones can assist workers during inspections
- About future potential uses in utility work

*Speakers: Jared Rossignol, CUSP, Safety Director, Coutts Brothers; Brad Stout, General Manager, Coutts Brothers*
Our Changing Workforce: Finding Your Company’s “Cheese” to Keep Them Safe

Our workforce is rapidly changing, and our experienced workers are leaving. As leaders we need to understand the new generation of workers and how we need to craft our safety culture to meet their needs and keep them safe. In this course, we will examine what happened to our “cheese” and how to address the needs of the next generation worker without forgetting our present safety culture and where our “cheese” is now as it pertains to safety.

YOU WILL LEARN:
- Where your safety “cheese” is now
- Finding your new employees’ safety “cheese”
- Drafting a new or adapted safety culture
- How to maintain safety in your organization during change

Speaker: Mack Turner, CUSP, CUSA, COSS, Executive Director, Institute for Safety in Powerline Construction

The Right Way: Why Attitude, Behavior & Leadership Are Important to Overall Safety

Every organization has a moral, if not governmental, obligation to provide a safe and healthy work environment for its workers. The Right Way is a basic, simple, foundational definition of safety that can be used with any safety program or process to meet that obligation. The Right Way is not intended to challenge any other safety idea, but it supports your overall safety culture, including any external safety programs you choose to follow. Each member of the overall safety team, including executive management, operations management, worker, and safety personnel, has a role to play to achieve the safe work environment the worker deserves. That role starts with an understanding of the expectation of safety, which is the definition of The Right Way: if you cannot perform the task by following government regulation, company safety policy, or client safety requirement, whichever applies at the time, the work will not continue until you can.

YOU WILL LEARN:
- The purpose and value of speaking a common language
- Roles and responsibilities of each level of the safety team: executive management, operations management, workers and safety professional
- Practical Steps to uncover gaps in your safety management system
- How attitude and behavior affects decision making, especially by those we lead

Speaker: Michael Kleinpeter, CUSP, CHST, MEng, Safety Manager, Author, Speaker

Building and Implementing an FR/AR Program for the Arc Flash Hazard

There is still a lot of misleading, inaccurate and incorrect information regarding selecting the proper FR Clothing. OSHA 1910.132 makes it clear that training on PPE is required. How do you train on FR clothing? What is your responsibility for care and maintenance of your FR clothing? We will cover what guidance is provided by the standards and review best practices in selecting, using and caring for your FR clothing to assist in your organization being compliant.

YOU WILL LEARN:
- Understanding Hazard Assessment for Arc Flash
- The Importance of Standards and Regulations
- Incident Energy, ATPV, Ebt and layering
- How to design a specification for your company for AR Clothing

Speaker: Derek Sang, QSSP, IASHEP, Technical Training Manager, Bulwark Protective Apparel

Panel Discussion: The Top Trends in Fleet Safety Technologies

Collision avoidance systems, telematics, operator protection systems, autonomous vehicles. What are the most critical fleet safety trends you should keep your eye on in the next two to five years? What changes should you be thinking about in terms of your vehicle and equipment specs? What impact could these technologies have on your fleet operations and safety performance? Our panel of industry experts will share their insights on the current state of fleet safety technologies and what you can expect to see in the coming years.

YOU WILL LEARN:
- The types of technologies that are making a significant impact on safety performance for utility fleets today
- Important trends in vehicle safety technologies that fleet and safety professionals should start thinking about right now
- How to navigate the safety tech landscape when updating your fleet specs to maximize operator safety

Speakers: Sean Lyden, Utility Fleet Professional magazine; Aaron Benick, PRECO Electronics; Mike Bryan, ARI; Ted Barron, Terex Utilities
The Power of Pride-Induced Amnesia & How it Affects Safety Culture

Did you know pride can have a deadly effect on the safety culture of electrical linemen? Speaker Chad Johnson discusses how this pride hampered him in his work, and how he saw it affect others around him. The basis of this presentation points to how personal pride can first, cause people to behave in dangerous ways, and second, cause them to ignore, or forget their past experiences and backslide into old patterns of life. Johnson shares his experiences in the line trade since 1993, including suffering a serious arc flash burn himself, and two separate contact fatalities that should have changed his life forever. Finally, he shares how, after entering the professional safety world, he “woke up” to the realization that pride endangers safety culture and the lives of workers.

YOU WILL LEARN:
• To explain the positive and negative characteristics of pride
• How pride, when not kept under control, can control an entire culture
• Examples of hard personal experiences and how they prove the importance of keeping pride at bay

Speaker: Chad Johnson, Job Training and Safety Coordinator, Ozarks Electric Cooperative

How to Build & Deliver Effective Safety Courses

Are you struggling to inspire your team with your safety training? If so, this session is tailor-made for you! We’ll discuss not only how to build effective safety courses, but also how to successfully deliver the course content using proven methods that captivate and engage your team.

YOU WILL LEARN:
• How understanding adult learning styles will help you reach each individual
• Impactful communications styles
• About the capacities of adult learning retention

Speaker: Skylar Ely, Lead Instructor, Safety One Training International, Inc.

Are Compliance Grungs Taking Over Your Organization?

Do you have a safety culture that focuses on safety compliance and personal protective equipment? If so, you probably have the dreaded “Compliance Grung” disease! Compliance Grungs can secrete poisons throughout your organizational safety culture by focusing on the “compliant look” instead of focusing on the real solution: creating a culture of safety by design.

YOU WILL LEARN:
• To recognize “Compliance Grungs” in their organization
• To describe differences between “Compliance Grung” and safety by design
• To develop and implement safety by design methods to exterminate “Compliance Grungs”

Speakers: Pam Tompkins, CUSP, CSP, CUSA, President/CEO, SET Solutions, LLC; Matt Edmonds, CUSP, CHST, Vice President, SET Solutions, LLC

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2. Prepare for taking the CUSP exam by reviewing the CUSP prep materials at www.usoln.org. It is also recommended that you take the two-day Utility Safety Leadership Review.

3. Take and pass the CUSP base exam and one endorsement exam.

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