



# RESERVE YOUR VIRTUAL BOOTH NOW

ATTRACT KEY UTILITY SAFETY DECISION MAKERS BY EXHIBITING AT THE FALL 2020 VIRTUAL IP UTILITY SAFETY CONFERENCE & EXPO!

## TOP 5 REASONS TO EXHIBIT:

- 1 STAY IN FRONT OF THE RIGHT DECISION MAKERS**  
Keep your products & services in front of the top utility safety and operations professionals
- 2 SMALL INVESTMENT FOR BIG RESULTS**  
Our spring virtual conference averaged 54 quality sales contacts per exhibitor
- 3 A NO-STRESS, NO-FUSS EXPERIENCE**  
You send us your video, product info and downloadable materials and we build your booth for you!
- 4 BE THERE WHEN BUDGETS ARE PLANNED**  
End of year budgets are being spent and buying plans are being finalized for 2021. Make sure you're top of mind at this key time.
- 5 WE DRIVE TRAFFIC TO YOUR VIRTUAL BOOTH**  
Through incentives and promotions, we drive real traffic to your virtual booth page!

“The Virtual ip Utility Safety Conference & Expo provided everything I was looking for in a virtual event. I sent them my booth information and they built an engaging virtual booth for me. Best of all, I received leads that are actually looking to make outrigger pad purchasing decisions for their company.”

— Jeff Steiner,  
Bigfoot Outrigger Pads

## YOUR VIRTUAL BOOTH INCLUDES:

- 2-3 minute video describing your company or featured product(s)
- Company Description
- Website link & social media links
- Up to 3 Product Images & descriptions
- Your downloadable sales PDF docs
- Lead retrieval form that provides the contact data you need to connect with interested customers

Submit everything with our easy-to-use form! Sign up early and receive your company name or logo on all our digital promotions through September!



**VIRTUAL BOOTH SPACES ARE LIMITED! CALL (815) 459-1796 TO CLAIM YOUR SPACE TODAY!**



# UTILITY SAFETY

VIRTUAL CONFERENCE & EXPO

NOVEMBER 17-19 | ON SCREENS EVERYWHERE

## CHOOSE FROM ONE OF OUR HIGH-IMPACT EXHIBIT PACKAGES

### PLATINUM PACKAGE \$2500

**INCLUDES:**

Virtual Booth

Prominent Logo on Appreciation Page in iP Dec/Jan issue

Prominent Logo in Appreciation E-Blast

Logo listed on Virtual Conference webpages during the event

Your video on Expo Hall main page or at close of session on selected date during the event

### GOLD PACKAGE \$2000

**INCLUDES:**

Virtual Booth

Logo on Appreciation Page in iP Dec/Jan issue

Logo in Appreciation E-Blast

Logo listed on Virtual Conference webpages during the event

### SILVER PACKAGE \$1500

**INCLUDES:**

Virtual Booth

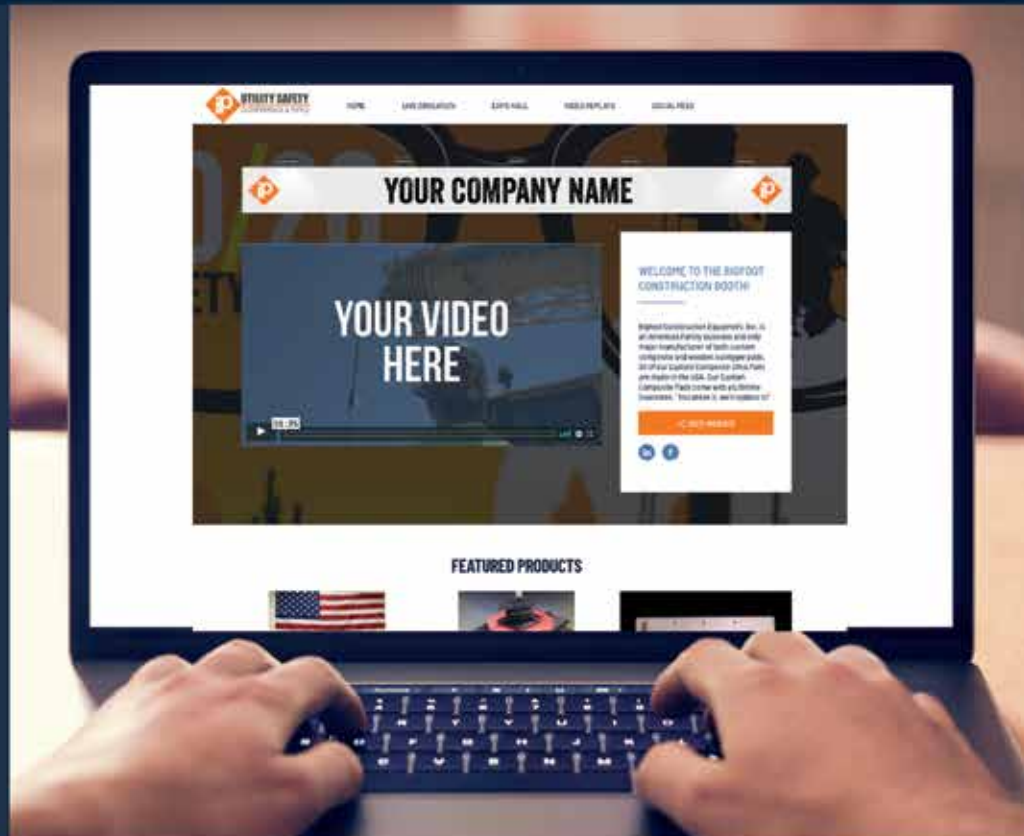
Mention on Appreciation Page in iP Dec/Jan issue

Mention in Appreciation E-Blast

**SIGN UP BY OCT 1 AND RECEIVE YOUR COMPANY NAME OR LOGO ON ALL OUR DIGITAL PROMOTIONS!**

“Bashlin sincerely appreciates the efforts the iP Utility Safety Virtual Conference & Expo put into the Virtual Booth earlier this year. With the face-to-face having been cancelled, they put a plan together and made something happen. This provided us a way to reach the attendees and present our product. We were also glad to hear that our video was well received.”

— Buddy Cadwell,  
Bashlin Industries



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